

A photograph of a Thai massage center room. In the foreground, there are three massage tables with white towels and rolled-up towels. The towels have the letters 'WAW' and 'AN' printed on them. In the background, there is a white sink on a wooden counter, a mirror, and a wall with a light switch. The room has a warm, inviting atmosphere with soft lighting.

HotelTime

solutions

Case study: Thai massage centers TAWAN

A woman with long dark hair, wearing a black polo shirt, stands in front of a textured grey wall. On the wall is a large, gold-colored logo featuring a stylized flower or leaf design above the word "TAWAN" in a serif font. The woman is gesturing towards the logo with her right hand. To the right of the logo, a portion of a framed picture is visible. Below the woman, there is a horizontal strip of green moss or plants.

Thai massage centers TAWAN

TAWAN are Thai massage centres with the scent of the Far East all over the Czech Republic. It is the largest and best quality Czech network of massage establishments. TAWAN was founded in 2006 with the idea of bringing art and traditions from Asia to the heart of Europe.

In numbers:



15 locations
1 e-shop



Cooperation since 2010



Streamlining operations with 773 721 bookings



208 658 voucher sales

TAWAN and Libero



TAWAN Thai Massage Centers chose our **Libero SPA** module as their **technology partner** for efficient operations. Libero supports fast, easy sales and booking of services. Guests can easily arrange everything through the integrated Libero booking engine on the TAWAN website.

The system also allows the sale of gift certificates and payments through them. Libero is **available via any web browser on any device**. It is easy to use and can be easily adapted to the needs of a specific operation. At the same time, the cloud-based solution allows management to view operation data **from anywhere**. Libero can of course be connected to HotelTime PMS.

"Libero allows us to make online reservations for individual branches with different service offerings and also sell gift certificates for these services. Online sales can be tailored to the needs of a particular operation. The cloud-based solution then of course allows remote setup and management from anywhere."

Michal Votruba, Managing Director, TAWAN Group

Libero allows TAWAN to administer a wide range of massages and therapies / from classical Thai, to pregnancy, facial, anti-stress massage to aromatherapy or foot massage and many more.



TAWAN massage centers



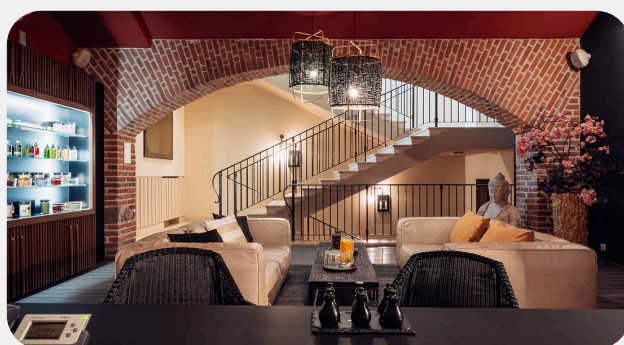
Korunní Dvůr
59 therapies



Vyšehrad
69 therapies



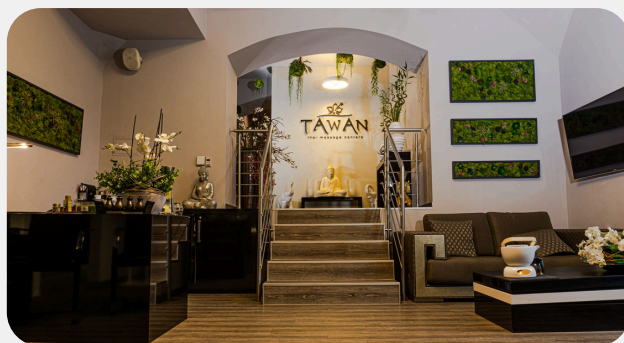
Rooseveltova
68 therapies



Italská
76 therapies



Říčany
87 therapies



Grand Palace Brno
76 therapies



Hotel Thermal
52 therapies



Nikolina
62 therapies

TAWAN massage centers



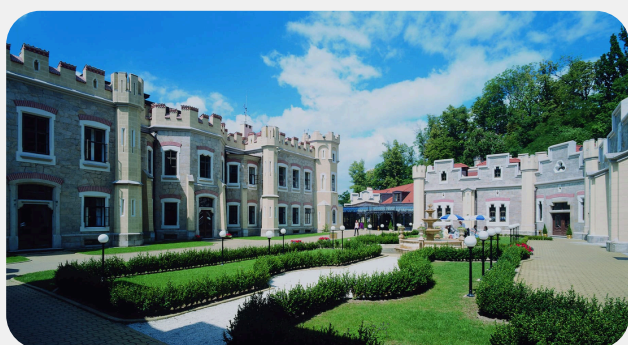
Špindlerův mlýn

44 therapies



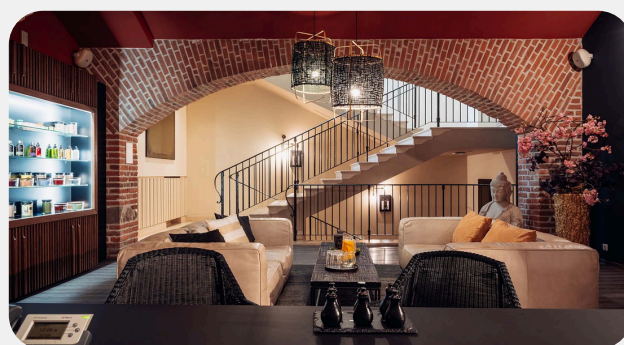
Golf Mladá Boleslav

44 therapies



Hotel Štekl

43 therapies



Harmony Ostrava

60 therapies



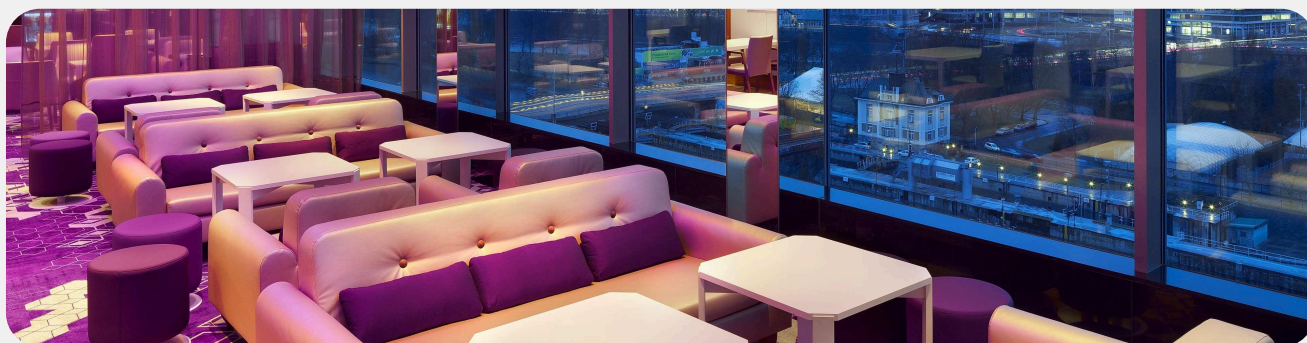
Hotel Horal

49 therapies



Resort Sklář Harrachov

21 therapies



Tawan Hilton Prague



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