

Platforms



Travel bloggers, reviews, etc.



DREAMING

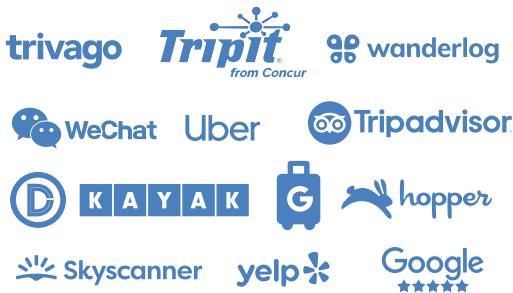


PLANNING

OTAs



Trip planner and review apps



Blogs, forums, WoM

Channel managers



Booking engines



CRS



RMS



Hotel websites



CRM



BOOKING



EXPERIENCING  
AND SHARING

Experience management

SMS, emails, messenger apps,  
hotel apps, CRMs, chatbots

Contactless technologies



Door-lock systems



Housekeeping and engineering apps



Mobile ordering and F&B platforms



Upsell

